

If you've been Googling "when are college apps due?" at 11pm, biting your tongue about essays, and quietly wondering if you're already behind, take a breath. This is for the parent who's done lying awake doing the math on how many years, tests, and applications stand between now and move-in day. Who wants to be involved without becoming the household nag, chasing your kid about emails and deadlines until you're the villain at dinner. Who'd rather spend the next two years connected to your teenager than managing them like a project. For two years, I'm your co-pilot through every deadline, every essay, and every "wait, what's a STAR?" moment, so you can stop carrying it all alone.


When We Connect

I meet you when it matters most, hands-on during crunch time, steady the rest of the year. You're never on a rigid schedule or left wondering what's next.

What's Included

Here's what makes me different: I meet your kid where they are. For one student that means reading a book together to prep for an essay. For another it's building a system to keep up with daily assignments, or coaching them through time management. For one girl, it meant helping her create a video to send to admissions. The official list is below, but the real answer to "what's included?" is whatever your kid needs.

- Zoom or phone check-ins with the student
- Email and text support for both students and parents
- **College Planner Pro account:** deadlines, tasks, file uploads, calendar
- Shared Google folder for essay drafts and resources
- Whatever your student needs: executive functioning, time management, accountability, and the personal support that doesn't fit on a checklist

 **Test Prep Built In:** The SAT vs ACT guessing game ends here. We'll know exactly which test your kid should focus on and develop a plan that makes sense and is not overwhelming.

- Full-length diagnostic through Compass Prep, plus a 1-on-1 evaluation
- Free self-paced SAT/ACT prep to work through on your own schedule
- Direct connection and collaboration to reputable live SAT/ACT prep if your student wants/needs it (additional cost, paid directly to the provider)

 **College Visits Made Easy (via CampusWink):** Because nobody falls in love with a school from a glossy brochure. Your kid gets real, unfiltered scoop from students actually living it.

- 3 virtual tours with real current students at colleges of your choice
- 2 in-person tours at colleges of your choice

 **17** What We Cover, Year by Year

Junior Year: Build the Foundation

- Course planning and grade strategy
- Activities and leadership coaching
- College list development and visit planning
- Testing timeline and prep
- Executive functioning and goal setting

Senior Year: Bring It Home

- Personal statement and supplemental essays (no caps)
- Application and portal management
- FAFSA, CSS, and financial aid Q&A
- Scholarship lists and essay help
- Final submission review, start to finish

Your Backstage Pass: The College-Bound Parent Collective

Here's how I think about it. With the Collective, I teach you how to steer the yacht. You get all the tools, the maps, the guidance, and a crew of other parents navigating the same waters, so you can captain this thing yourself. **But with Dream Team?** I'm steering the yacht. You sit back on the deck, soak up the sun, and sip your cocktail while I handle the navigating. And the best part: you still get full access to the Collective too, every roadmap, resource, and insight at your fingertips, plus a community of parents who just get it. It's your backstage pass to the college admissions world, without any of the work. (Value: \$1,497/year. Included free with your Dream Team package.)

Investment

For two full years of hands-on guidance, unlimited essay support, test prep, college visits, and a real person in your corner the whole way, your investment is:

- \$8,500 paid in full
- 6 payments of \$1,475 OR 12 payments of \$750

\$1,000 sibling discount

\$500 loyalty discount for parents who joined the Collective early